



OUT OF HOME (OOH) ADVERTISING

AM
ADVERTISING

sales@amadvertising | www.amadvertising.co.uk



Introduction

A&M Advertising

A&M Advertising specialises in the Out of Home (OOH) advertising landscape, focusing on traditional advertising and digital screen locations across the UK.

Our business supports clients across the UK alongside our partners, with services including advertising sales, planning applications, screen installations and screen sales.

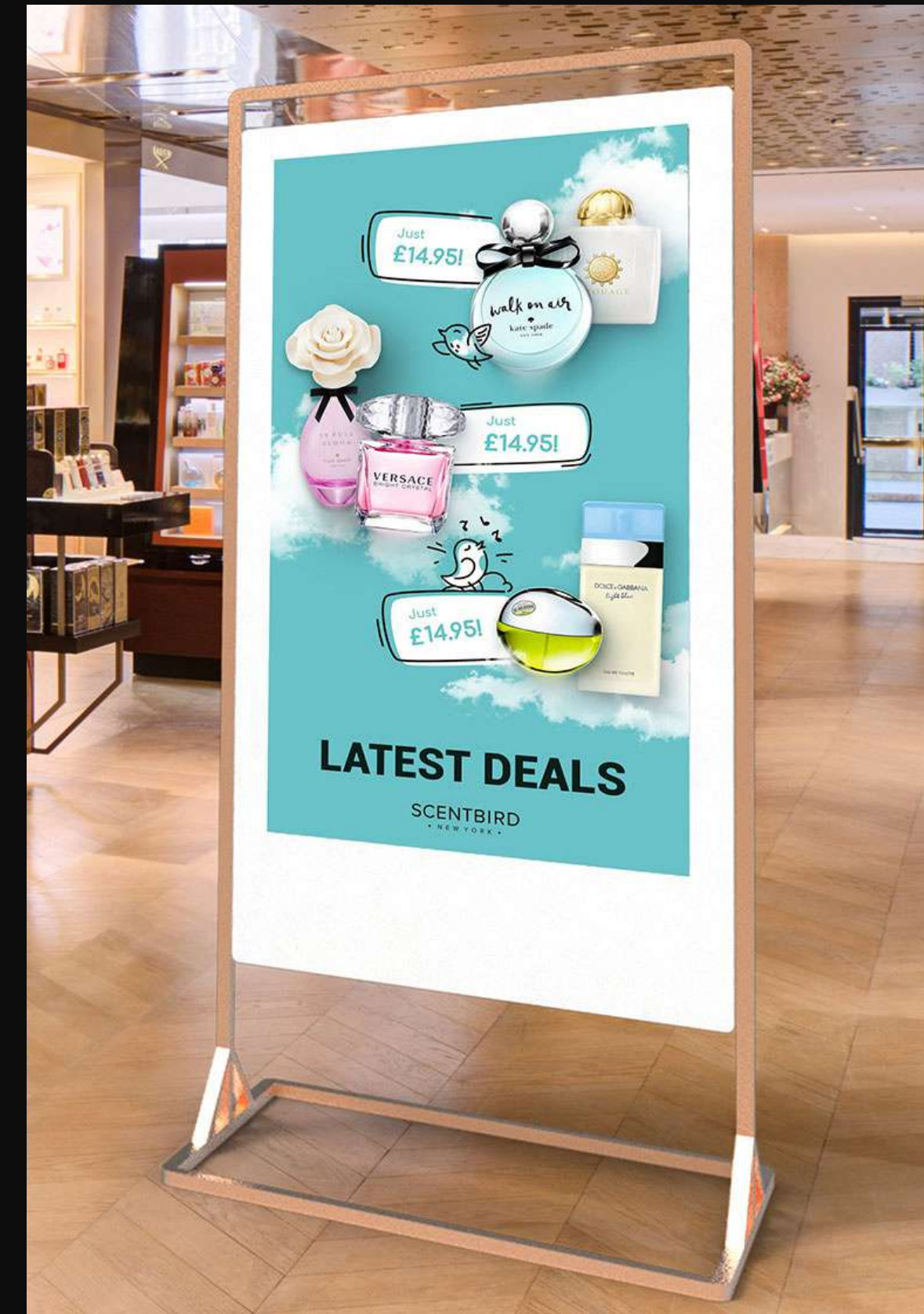
We provide a unique end-to-end service is designed to make our clients lives easier, bringing together multiple skills to ensure a high-quality service.

Out Of Home Advertising

48%

HIGHER IMPACT

Out of Home prime advertisements and mobile campaigns are 48% more effective than television, meaning you are gaining further traction alongside your online content.



Planning Support

Expert Support For Your Plans

If you are looking to build or erect a new advertising screen or hoarding, you will need to follow guidelines for outdoor advertisement signs and the rules and regulations regarding them.

These differ across the UK, so we would always advise checking with your local authority. You should always consult the relevant authorities before installing a billboard or outdoor advert.

A&M Advertising is on hand to support you with all of your planning needs, from applications to permissions as well as pre-planning consultancy work on your behalf.



Connect: marco@amadvertising.co.uk

Management Support

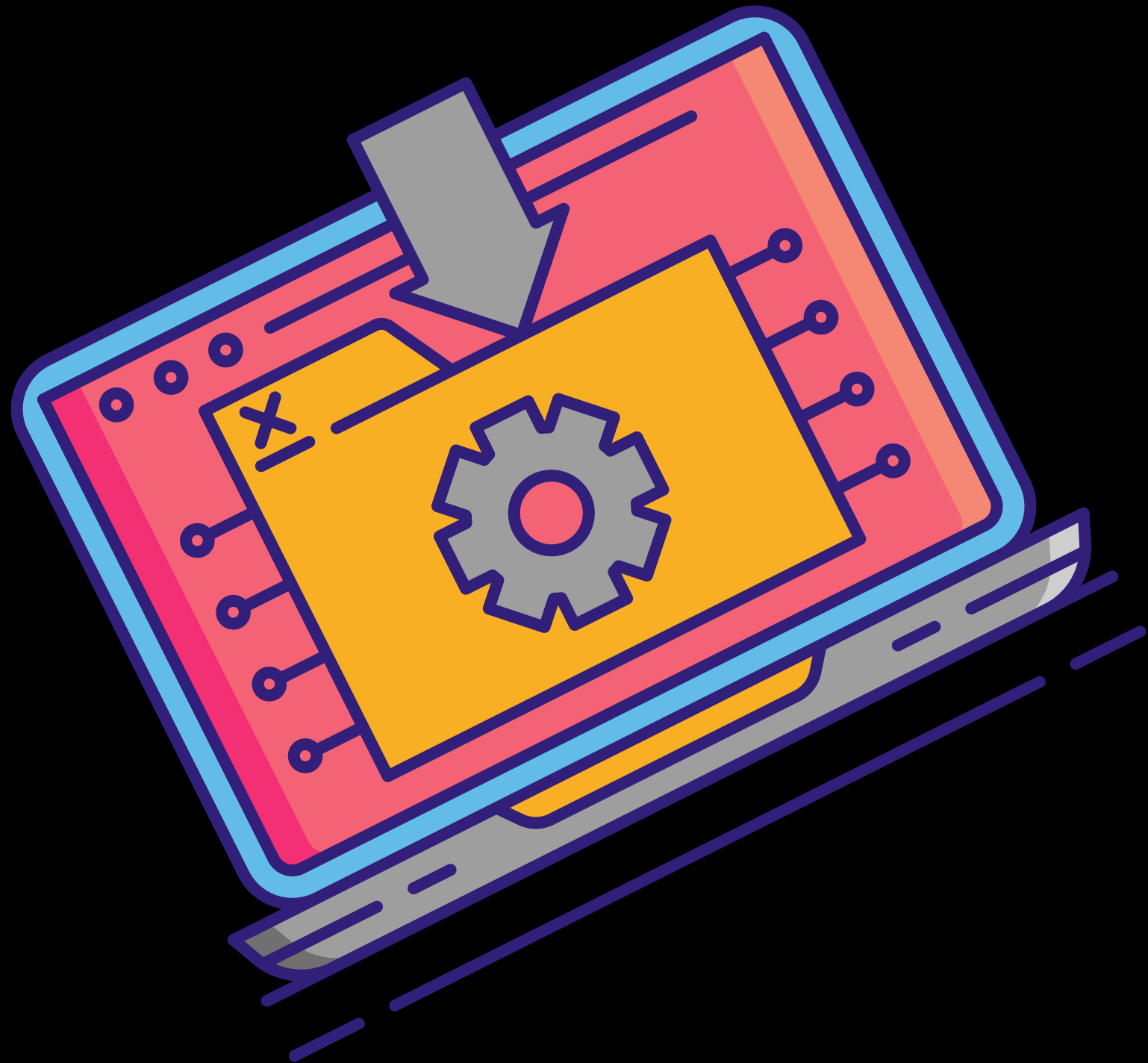
Taking Away The Hassle

The development of A&M Advertising has been supported through new cloud-based content management systems, enabling us to update all of screens from anywhere and manage your digital advertising sites and sales.

Our team is on hand to manage all of the daily content requirements, as well as providing artwork updates and billing.

We provide weekly updates on your sites and you always have sight of the dashboard so you can dip in and out whenever you like.

Connect: andrew@amadvertising.co.uk





Screens & Installation

All Shapes and Sizes

A&M Advertising works alongside its screen partner, Add Vision to source, deliver and install its screens.

Add Vision services clients across several industries across the UK, including restaurants, retail, hospitality, sports stadia, education, healthcare and outdoor advertising screens.

Connect: andrew@amadvertising.co.uk





BENEFITS OF DIGITAL ADVERTISING

- Reduced Production Costs and Real-time Artwork Changes
- Promote Multiple Messages as Part of a Larger Campaign
- Shorter Lead Times and Punchier Campaigns
- More striking visual effect due to LED screens



BENEFITS OF TRADITIONAL ADVERTISING

- Maximum long-term exposure with fixed views of your advert
- Better price point for many brands
- Long-standing sites with local recognition and expectancy
- Creates a strong brand identity over a sustained period of time

Our Digital Sites

EXPLORE ALL OUR OPTIONS FOR YOUR BUSINESS

Connect: sales@amadvertising.co.uk



THE COURT HOUSE SCREEN

Tonypandy, Wales

Our newest location is our first in Wales, based at the site of the former Court House on Ilwynpia Road in Tonypandy.

The 4m x 2m screens deliver a highly realistic and immersive visual experience thanks to the high pixel density that shows even the most subtle details.

The displays runs from 7am - 7pm each day, allowing 12 hours of screen time for advertisements, 365 days a year.

Located in the heart of Tonypandy, the screen provides great visibility for traffic and is located near to Ysbyty Cwm Rhondda Hospital and Tonypandy railway station.

PRICES: Campaigns start from £140 + VAT per month

VIEWS: Over 20,000 vehicles daily

[SEE MORE](#)



BIG SCREEN PORT GLASGOW

GREENOCK ROAD, INVERCLYDE



The Big Screen PG runs from 06:00 until 23:00 every day, enabling 17 hours of screen time for advertisements, 365 days a year.

The screen is ideally positioned on the busy A8/M8 - the main road through Port Glasgow - and is the most-popular advertising board in Inverclyde due to its proximity to all incoming and outgoing traffic..

The 6mm paradigm screen is a dynamic advertising platform, providing a spectacular opportunity for businesses and community groups to promote their activities.

The screen features a thin bezel frame and 6mm outdoor LED, which is easily visible in bright conditions (ideal for outdoor use) and has outstanding picture quality.

PRICES: Campaigns start from £140 + VAT per week

VIEWS: 35,000 Vehicles Daily

[SEE MORE](#)

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BISHOPTON DIGITAL SCREEN

GREENOCK ROAD, RENFREWSHIRE

Our two digital signage displays sit proudly adjacent to Angelini's Pizza Restaurant in Bishopton in Renfrewshire.

Both screens deliver a highly realistic and immersive visual experience thanks to the high pixel density that shows even the most subtle details.

With its 4k Ultra HD 75" screen size, 3,840 x 2,160 resolution and LCD display, the digital signs are ideal for promoting your business.

The displays run all day, allowing 24 hours of screen time for advertisements, 365 days a year.

The screens are ideally positioned on the busy A8 - the main road through Bishopton and the only local digital advertising board.

PRICES: Campaigns start from £125 + VAT per month

VIEWS: Over 10,000 vehicles daily

[SEE MORE](#)



WATERFRONT CINEMA

GREENOCK AND DUNOON

Providing a unique way to advertise your business, our cinemas in Greenock and Dunoon offer high-visibility for your adverts to be seen before every showing.

With over 400 showings per month and 20,000 visitors across its 4 screens, this is a unique opportunity to advertise to a captive audience.

Offering both static and moving advertisements, there are blocks of 15 and 30 seconds available to purchase.

With showings including traditional films as well as theatre and ballet, the Cinemas also host children's parties, providing a wide demographic to reach.

PRICES: Campaigns start from £50 + VAT per week

VIEWS: Over 20,000 visitors per month

[SEE MORE](#)



KEMPOCK STREET SCREEN

GOUROCK, INVERCLYDE

Our smallest digital board is located at our offices in Gourock, within the heart of the town centre with high passing footfall.

With its 4k Ultra HD 65" screen size, 3,840 x 2,160 resolution and LCD display, the digital signs are ideal for promoting your business.

Displays run all day, allowing 24 hours of screen time for advertisements, 365 days a year.

The screen is ideally positioned on the busy A770 - the main road through Gourock and the only digital advertising board in the town centre.

PRICES: Campaigns start from £50 + VAT per month

VIEWS: Over 7,500 vehicles daily

[SEE MORE](#)





Traditional Advertising

EXPLORE ALL OUR OPTIONS FOR YOUR BUSINESS

Connect: sales@amadvertising.co.uk

BAKER STREET HOARDINGS

GREENOCK, INVERCLYDE

Located at the regenerated Baker Street in Greenock, these four highly-visible hoardings offer fantastic advertising opportunities for businesses and community use at an affordable rate.

The site is ideal for traffic travelling via the B7054 from the A8 towards Inverkip and Wemyss Bay and the B788 traffic from Kilmacolm.

This highly visual site is at the new £3m Baker Street road layout, with high dwell time at the traffic lights and the road a popular shortcut for those headed to the east end of Greenock and towards Ayrshire.

Recent investment includes LED lighting to ensure your campaign can be viewed all day.

Long-term rentals are available with incentives.

PRICES: Campaigns start from £100 + VAT per week

VIEWS: 12,000 Vehicles Daily

[SEE MORE](#)



BROUGHAM STREET HOARDINGS

GREENOCK, INVERCLYDE

Located at the corner of Campbell Street and Brougham Street in Greenock, these four highly-visible hoardings offer fantastic advertising opportunities for businesses and community use at an affordable rate.

This highly visual site is also in close proximity to the historic west end of Greenock as well as the Esplanade, which enjoys high footfall throughout the year.

Greenock Ocean Terminal is also in close proximity, offering further promotion opportunities from cruise liner passengers.

With the average number of passengers per car being 1.6 people in the UK, this offers an opportunity to have more than 1.1 million views of your advert.

PRICES: Campaigns start from £100 + VAT per week

VIEWS: Over 25,000 vehicles daily

[SEE MORE](#)



WEST STEWART ST HOARDINGS

GREENOCK, INVERCLYDE

Located at the busy bus centre at the heart of Greenock Town Centre, these recently installed and highly-visible hoardings offer fantastic advertising opportunities for businesses and community use.

The site provides two 48 sheets and one 16 sheets hoardings for advertising use, based next to Iceland.

This highly visual site is also in close proximity to the historic west end of Greenock and enjoys high footfall throughout the year with a range of bus services ranging from Glasgow to Ayrshire.

Long-term rentals are available with incentives.

PRICES: Campaigns start from £100 + VAT per week

VIEWS: 12,000 Vehicles Daily

[SEE MORE](#)



ROADSIDE ADVERTISING

M8 | M80 | M74 | A8

A&M Advertising has five highly-visible trailer hoardings available across Scotland to provide fantastic advertising opportunities for businesses.

With the average number of passengers per car being 1.6 people in the UK, this offers a great opportunity for your adverts to be seen.

We have sites available on:

- **M8 - Bishopton**
- **M8 - Eurocentral**
- **M80 - Bonnyrigg**
- **M74 - Larkhall**
- **A8 - Finlaystone**

All sites are trailers within the land, with long-term rentals preferable.

PRICES: Campaigns start from £100 + VAT per week

VIEWS: All of our roadside trailers are on Motorways or Dual Carriageways

See more on our website.



MEET THE TEAM



ANDREW BOWMAN

Operations

Andrew is on hand to support with the day-to-day management of the advertising sites.

andrew@amadvertising.co.uk



MARCO REBECCHI

Planning

Marco is available to support with your advertising site queries, planning applications and queries.

marco@amadvertising.co.uk



LESLEY ANN WEBB

Sales

Lesley Ann is on hand to support all of your advertising queries and manage your booking requests.

sales@amadvertising.co.uk



LUCY MACDONALD

Marketing

Lucy can support your business with marketing campaigns, artwork and social media support.

info@amadvertising.co.uk

WE ALSO PROMOTE YOUR BRAND ONLINE



TWITTER



FACEBOOK



INSTAGRAM



LINKEDIN

@AMADVERTISING
WWW.AMADVERTISING.CO.UK



**CONTACT US TO SEE HOW WE CAN HELP
YOUR OOH ADVERTISING AIMS**

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